

Checklist for AAPOR Transparency Initiative

Survey: The Life, Liberty, and Happiness Survey 2019

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	The ECU Center for Survey Research
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	The full questionnaire is below.
3. A definition of the population under study and its geographic location.	General U.S. adult population (i.e., adults living in the United States)
4. Dates of data collection.	May 20 through June 21, 2019
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	The firm, Dynata (formerly SSI), used a file of more than 100 million addresses in the United States, and provided a random sample of 3,500 addresses. The firm, Qualtrics, provided an opt-in sample of adults stratified by census population parameters.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Dynata, LLC (mail survey) Qualtrics, LLC (online survey)
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	Qualtrics uses opt-in panels and not online advertisements to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling	The mail survey relied on address-based sampling (ABS). This involved the selection of a random sample of residential addresses in the United States. (See #5 above for additional information about the sample design.) Mail instructions requested that the adult (18 years of age or older) with the most recent birthday complete the survey (i.e., the “last birthday” or LB method). For the online portion of the survey, demographic quotas were used to match U.S.

<p>frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.</p>	<p>Census figures of the U.S. adult population on variables for age, gender, race, and education level. We also included a quota for party identification so that our online sample reflected the partisan makeup of the U.S. population. To avoid self-selection bias, participants were not told the nature of the survey when asked to participate. Additionally, to ensure data quality, three validity checks were included in the online survey to ensure that respondents were reading the questions carefully before answering them. (See also #5 above for additional information.)</p>
<p>9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.</p>	<p>Mail survey and web survey.</p>
<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The overall sample included 323 mail respondents and 726 online respondents. The combined mixed-mode sample provided a total of 1,049 respondents. The credibility interval (like a poll’s margin of error) for the combined 1,049 respondents is +/- 3.4 percentage points. For information about the calculation of a credibility interval, please see the following from the American Association for Public Opinion Research: https://www.aapor.org/Publications-Media/Public-Statements/Understanding-a-credibility-interval%E2%80%9D.aspx.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The combined sample of mail and Internet respondents were weighted by age, race, gender, education, party identification, and mode.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>

13. Contact for obtaining more information about the study.	morrisj@ecu.edu
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Life, Liberty, and Happiness Survey 2019

CONSENT

The Declaration of Independence states that we all have the right to "life, liberty, and the pursuit of happiness." With Independence Day approaching, we want to know what Americans, like you, think about what is happening in our country. Please make your voice heard by taking part in *The Life, Liberty, and Happiness Project*, conducted by East Carolina University's Center for Survey Research.

The survey will take about 10 minutes of your time to complete. It is **confidential**. You will **not** be asked to provide any identifying information when completing this survey. Your participation in the research is voluntary. You do not have to answer every question, and you may stop at any time.

If you have questions about the survey, please call Dr. Peter Francia at 252-737-5390. Or, call the ECU Office of Research Integrity and Compliance (ORIC) at 252-744-2914 for any questions about your rights as a research participant.

If you are willing to participate in this research, please click on the YES button below and continue with the survey. Otherwise, please click the NO button or close this window.

Yes

No

This first section, the Life section, will cover questions related to health.

Q1 Do you have any kind of health care coverage, including health insurance, prepaid plans such as HMOs, or government plans, such as Medicare or Medicaid?

Yes

No

Q2 How satisfied or dissatisfied are you with your current health care coverage?

- Very dissatisfied
- Dissatisfied
- Neither satisfied nor dissatisfied
- Satisfied
- Very satisfied

Q3 Has there been a time in the last 12 months when you had a health problem, but you did not seek treatment due to the cost of care?

- Yes
- No

Q4 Do you believe that health care is a human right?

- Yes
- No

Q5 Would you support a government-run health care system that provides health insurance to all U.S. citizens (e.g., Medicare-for-all)?

- Yes
- No

Q6 How often do you exercise each week?

- Never
- Once a week
- Twice a week
- Three times a week
- Four or more times a week

Q7 How many hours do you typically sleep each night?

- 4 hours or less
- More than 4 hours, but less than 6 hours
- More than 6 hours, but less than 8 hours
- 8 hours or more

Q8 Have you used any tobacco products in the last 30 days?

- Yes
- No

Q9 Have you used marijuana in the last 30 days?

- Yes
- No

Q10 Do you think there is convincing evidence that vaccinations are dangerous?

- Yes
- No

Q11 Should students be allowed to attend public school if they have not been vaccinated?

Yes

No

Q12 Do you think that universities in the United States adequately prepare students to be successful in life?

Yes

No

Q13 Do you think a college education is important to long-term financial success?

Yes

No

Q14 Do you think that tuition at public universities should be free?

Yes

No

Filter1 Are you employed?

Yes

No

How strongly do you agree or disagree with the following six statements?

Q15 My work interferes with my personal or family life.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q16 My personal life interferes with my work.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q17 At my work, I feel bursting with energy.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q18 I am enthusiastic about my job.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q19 I am immersed in my work.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q20 I like my job.

- Strongly disagree

- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q21 Do you worry that automation will take away too many jobs?

- Yes
- No

Q22 Do you think that illegal immigrants take jobs away from American citizens?

- Yes
- No

VALIDITY CHECK The following item is designed to ensure that you are reading the questions in this survey carefully. Please answer "somewhat agree" below.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

This second section, the Liberty section, will cover questions related to freedom of speech, freedom of religion, gun rights, and personal freedom.

Q23 How much trust do you have in the mass media when it comes to reporting the news accurately?

- A great deal
- A lot
- A moderate amount
- A little
- None at all

Q24 Do you think the constitutional right to own a gun is more important, less important, or equally as important as freedom of speech?

- Less important
- Equally as important
- More important

Q25 Do you think the constitutional right to own a gun is more important, less important, or equally as important as freedom of the press?

- Less important
- Equally as important
- More important

Q26 Do you think the government should or should not be able to restrict the expression of political views that are offensive to certain groups?

- Should be able to restrict
- Should not be able to restrict

Q27 Do you think the use of marijuana for recreational purposes should be legal across the United States?

Yes

No

Q28 Do you think the use of marijuana makes people more likely to use other illegal drugs?

Yes

No

Q29 Do you think that gambling on **professional** sports, such as football, baseball, basketball, or hockey, should be legal?

Yes

No

Q30 Do you think that gambling on **college** sports, such as football, baseball, basketball, or hockey, should be legal?

Yes

No

VALIDITY CHECK 2 The following item is designed to ensure that you are reading the questions in this survey carefully. Please answer "Yes" to this question.

Yes

No

Q31 These days, are you proud to be an American? (If you do not identify as American, please skip the question.)

Yes

No

Q32 Overall, do you think patriotism in the United States is on the rise, on the decline, or is it staying about the same?

Rise

Decline

Staying the same

Q33 Do you believe presidential elections should be decided by which candidate wins the popular vote (i.e., gets the most votes) or based on the current system of using the Electoral College?

Popular vote

Electoral college

Q34 Do you think that voters should be required to show an official government-issued form of identification in order to vote in an election?

Yes

No

Q35 Do you think our country would be better off if the president of the United States had the power to pass laws without the involvement of Congress?

Yes

No

Q36 There has been discussion about internal and external threats to democracy in the United States. For each of the groups or individuals listed below, please rate how much of a threat, if at all, they pose to American democracy.

	No threat	Somewhat of a threat	Serious threat
The media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Liberals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Democrats	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Republicans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
President Trump	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congress	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Russia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
North Korea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ISIS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Iran	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Illegal immigrants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q37 Do you think it is acceptable or not for athletes to kneel during the national anthem at sporting events?

- Acceptable
- Not acceptable

Q38 In the United States today, do you think that all Americans are treated equally?

- Yes
- No

Q39 Would you be willing to vote for a candidate for president who openly identified as gay or lesbian?

- Yes
- No

Q40 As a way to make up for the harm caused by slavery and other forms of racial discrimination, do you think the United States should or should not pay reparations (i.e., should or should not pay money) to African-Americans who are descendants of slaves?

- Should pay for reparations
- Should not pay for reparations

VALIDITY CHECK 3 The following item is designed to ensure that you are reading the questions in this survey carefully.

What does $2 + 2 = ?$

1

2

3

4

5

This third section, the Happiness section, will cover questions related to your finances and satisfaction with your life.

Q41 How would you rate your household's financial situation today?

Very poor

Poor

Fair

Good

Excellent

Q42 Which statement about success in the United States comes closer to your own views, even if neither is exactly right?

Most people can succeed if they are willing to work hard.

Hard work is no guarantee of success for most people.

Q43 Do you think your personal economic situation is better, worse, or about the same as it was two years ago?

- Better
- Worse
- About the same
- Not sure

How strongly do you agree or disagree with the following statements:

Q44 I am happy in general.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q45 I am satisfied with the amount of leisure time that I have in a typical day.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Q46 Which would make you happier: more money or more free time?

- More money
- More free time

Your answers on the next set of questions will be used for statistical purposes only.

Q47 What is your year of birth?

Q48 What is your race or ethnicity? Please select all that apply.

- White
- Black or African American
- Hispanic or Latino
- Asian or Asian-American
- Some other race or ethnicity (please specify)

Q49 What is the highest level of school you have completed or the highest degree you have received?

- None, or grade 1-8
- High school incomplete (Grades 9-11)
- High school graduate (Grade 12 or GED)
- Technical, trade, or vocational degree AFTER high school
- Some college, associate degree, no 4-year college
- College graduate (B.S., B.A., or other 4-year degree)
- Post-graduate training or professional schooling after college

Q50 Which of the following best describes your yearly household income before taxes?

- Less than \$20,000
- \$20,000 to \$39,999
- \$40,000 to \$59,999
- \$60,000 to \$79,999
- \$80,000 to \$99,999
- \$100,000 to \$119,999
- \$120,000 to \$139,999
- \$140,000 to \$159,999
- \$160,000 or more

Q51 What is your zip code?

Q52 Aside from weddings and funerals, about how often have you attended religious services in the past 12 months?

- More than once a week
- Once a week
- Twice a month
- Once a month
- I attended, but less than once a month
- Never

Q53 Do you consider yourself an Evangelical Christian?

- Yes
- No

Q54 What is your current religion, if any?

- Agnostic
- Atheist
- Buddhist
- Hindu
- Jewish
- Church of Jesus Christ of Latter-day Saints
- Muslim
- Orthodox, such as Greek, Russian, or some other Orthodox church
- Protestant, such as Baptist, Methodist, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.
- Roman Catholic
- Other (please specify) _____

Q55 What is your current marital status?

- Married
- Domestic partnership
- Widowed
- Divorced
- Separated
- Never married

Q56 Please indicate your employment status. Please select all that apply.

- Employed for wages or salary, full-time
- Employed for wages or salary, part-time
- Self-employed
- Out of work for less than one year
- Out of work for more than one year
- Homemaker
- Student
- Retired
- Unable to work
- Currently working for much less than at my previous job (under employed)

Q57 Are you or someone in your household a current or retired member of either a **labor union** or an **employee association** that is similar to a labor union? Please select all that apply.

- Yes, I am
- Yes, someone else in my household
- No

Q58 Are you or someone in your household currently serving in the **military** or a **military veteran**? Please select all that apply.

- Yes, I am
- Yes, someone else in my household
- No

Q59 Are you:

- Male
- Female
- Other (Please specify) _____

Q60 When it comes to politics, do you usually think of yourself as:

- Very liberal
- Liberal
- Moderate or middle of the road
- Conservative
- Very conservative

Q61 Do you approve or disapprove of the job Donald Trump is doing as President?

- Approve
- Disapprove
- Not sure

Q62 Generally speaking, do you usually think of yourself as a:

- Republican
- Democrat
- Independent
- Other

Q63a Would you call yourself a:

- Strong Republican
- Not very strong Republican

Q63b Would you call yourself a:

- Strong Democrat
- Not very strong Democrat

Q63c Do you think of yourself as:

- Closer to the Republican Party
- Closer to the Democratic Party
- Neither

Q64 The final question is about your sexual orientation. Do you consider yourself to be:

- Straight or heterosexual
- Gay or lesbian
- Bisexual
- Other (please specify) _____