

North Carolina Voters Support Statewide Ban on the Sale of E-Cigarettes and Vaping Products by a 2 to 1 Margin

Jonathan S. Morris and Peter L. Francia

Key Findings

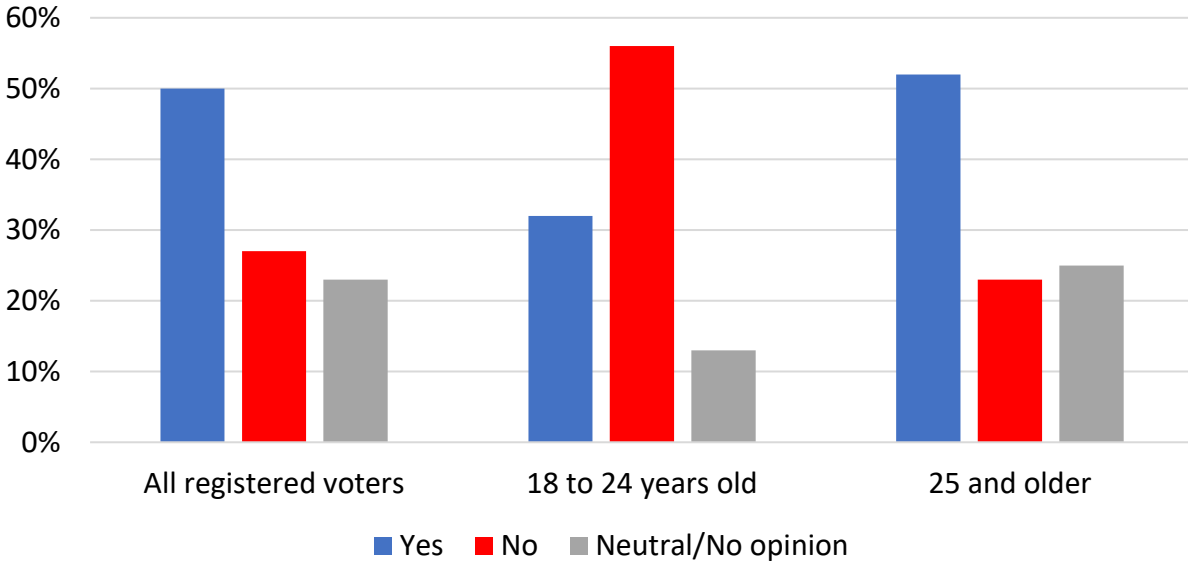
- 50% of registered voters in North Carolina support a ban on the sale of vaping products and e-cigarettes, almost twice as many as those who oppose such a ban (27%). The remaining 23% were unsure.
 - More than half of young adults (18 to 24 year-olds) are opposed to a ban (56%), compared to only 23% of those 25 years of age or older.
 - Women are more supportive of the ban than men (54% to 45%).
 - Democrats are slightly more supportive of a ban than Republicans (53% to 49%).
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By nearly a two-to-one margin, registered voters in North Carolina favor a statewide ban on all e-cigarette and vaping products, according to findings from a recent ECU Poll conducted by the university's Center for Survey Research.

States such as Michigan, New York, Oregon, Rhode Island, and Washington have banned flavored vaping products. Massachusetts has gone the furthest, placing a temporary ban on all vaping products. The findings from the ECU Poll show about half of registered voters in North Carolina would support such a measure, with about a quarter opposing it and a quarter having no opinion. These findings suggest that, if the North Carolina state legislature were to enact some version of a vaping/e-cigarette ban, there would be much more support than opposition among registered voters.

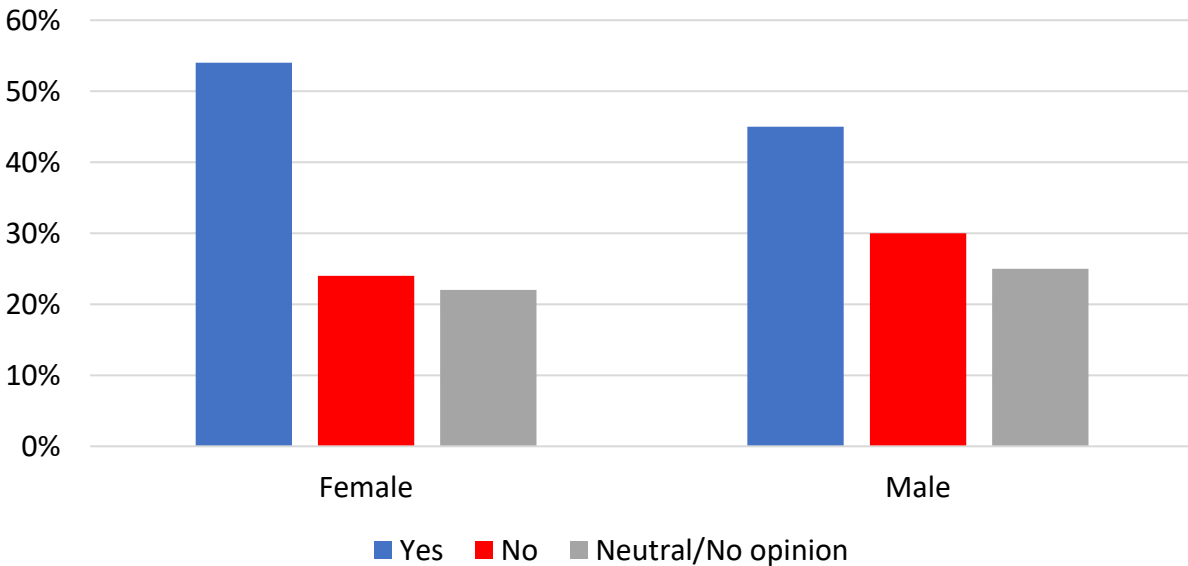
Support for Banning the Sale of All E-Cigarettes and Vaping Products in North Carolina

Do you think that the state of the North Carolina should ban the sale of E-cigarettes and vaping products?



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Methodology

This poll was conducted October 2-9, 2019. The sample consisted of registered voters in North Carolina. Results were based on the answers provided by 1,076 respondents. The Credibility Interval (CI) for the poll, similar to a margin of error (MOE), was +/- 3.0 percentage points. The data were weighted by age, education, race, gender, and party affiliation. The results based on age, gender, and party affiliation carry with them a higher margin of error due to the smaller sample size. Data were collected using both an Interactive Voice Response (IVR) system of landline phones (n=781) and an online panel provided by Lucid (n=295).

About the Authors

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